

HOW THIS ONE SIMPLE PRODUCT COULD SAVE THE LIFE OF YOUR ELDERLY LOVED ONES

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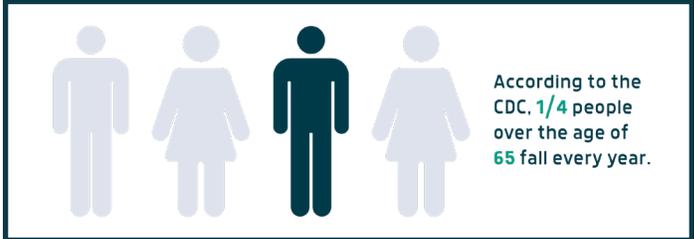
The Struggles of Caring For Your Loved One

One of the most treasurable parts of our lives is our family and the time we have to spend with them. Through thick and thin, we want the best for all of our family members. This especially rings true for our elders, who have worked so hard to build the very families we're a part of today.

At a certain point, almost every family in the world has to take the necessary but difficult action of either caring for their elders at home or placing their care in the hands of a trusted care facility. Either way, you want to ensure your loved ones are getting the care they deserve.

From giving baths to coordinating medicine and more, nursing for elders is a labor of love worth the effort. However, as anyone who has tended to an elder will know, ensuring proper care and safety does not come without roadblocks. Unfortunately, the biggest roadblock of all can also be the deadliest - falls. According to the CDC, one out of four people over the age of 65 fall every year.

Although caretakers in both nursing facilities and at home are hypervigilant to the risks of falling, there are many scenarios in which caretakers cannot be present to prevent falls. One scenario in particular contributes an astonishing amount to the total number of senior falls every year - falls out of bed.



The Dangers of Falls (And Not Knowing About Them)

For all people, falling can result in negative outcomes such as future falls, serious injury, or even death. In fact, according to the World Health Organization, falls are the "second leading cause of unintentional injury deaths worldwide."

Elders are at the highest level of risk for falls and the negative outcomes of falls. In addition to being the leading cause of traumatic brain injury in seniors, below are some other statistics about the dangers of falls.



One out of five falls causes a serious injury such as broken bones or a head injury"



More than 95% of hip fractures are caused by falling, usually by falling sideways.



Over 800,000 patients a year are hospitalized because of a fall injury.

Since less than half of the seniors who fall report it to their doctors or caregivers, many family members struggle with constant worry about whether their loved one has fallen. This feeling is exacerbated when those loved ones suffer from Alzheimer's, dementia, or Parkinsons' (to name a few) and when we don't feel our loved ones are 100% safe, sleep and peace of mind become a rare commodity.

Bed alarms can help let you know when your loved one has left their bed, but most of them do little to prevent falls. By design, most bed alarms will only alert caregivers after the elder has completely left the bed and has already fallen. This is due to the alarm triggering seconds after weight is completely removed from the pad.

While these bed alarms help you to know your loved one has left their bed, they don't give you the confidence of knowing you can make it in time to prevent a fall. And due to that lack of confidence, many caregivers struggle to get adequate sleep or execute daily tasks.

And that does not begin to cover the downfalls of these restrictive bed alarms. Many older (and some "current") models of bed alarms are not portable and require that the monitor remain in the same room as the sensor. Due to this, they are designed to be loud enough to be heard from far away. This might work for hospitals, but in reality isn't feasible in either home care or nursing facilities. That is, unless you want the whole house to get woken up every time Grandma or Grandpa gets up.

One Simple Product For Peace of Mind

Fortunately, a product exists that can instill you with the confidence to prevent falls while you're doing other things.

Introducing the Lunderg Early-Alert Bed Alarm System.

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Unlike competitors, the patented Early-Alert Bed Alarm System is the only system designed to detect both the process of standing up and the absence of weight, rather than only detecting in the absence of weight, allowing caretakers to be there for their loved ones.

And it's smart enough to account for false alarms caused by minor shifts in weight!

Remember how we mentioned other bed alarms can be noisy and cause the whole house to wake up? This device has solved that issue too.

With the bed alarm comes the volume-adjustable, ultra-portable monitor. Caretakers can easily adjust the volume or set it to vibrate only. So if you want some light buzzing or need to be summoned from a deep sleep, the easy-to-use handheld monitor can be flexible to your needs.

Through the wireless connection between the bed sensor pad and this handheld monitor, you can step away into another room or get some deserved rest and know you can arrive on time to potentially save their lives.

LUNDERG™